

LANCE DE LOS REYES

Lance De Los Reyes (1977-2021) was born in Houston, Texas, and moved to Southern California in his adolescence. By the late 1990s, he began tagging the urban landscape and writing graffiti on rooftops and trains. His path crossed with Shepard Fairey, with whom he lived and worked for two years before leaving the West Coast for New York City. During his time in California, De Los Reyes attended the San Francisco Art Institute, where he studied painting, sculpture, performance and video. Upon moving to New York in 2002, he worked as an assistant to artist Donald Baechler, who become a cherished mentor. Baechler's guiding spirit and affecting presence in De Los Reyes work echoes the symbiotic relationship of Andy Warhol and Jean-Michel Basquiat, a collaborative exchange he admired.

As a graffiti artist, De Los Reyes tagged as his alter ego RAMBO for nearly fifteen years. His text-based street art was ever-present in Brooklyn and downtown Manhattan, ubiquitous throughout New York's five boroughs. Scrawled on billboards over the Brooklyn-Queens Expressway, or found on trucks and walls of city buildings, his iconic upside-down crowns and cryptic poetry, written in all-caps lettering, reads as a type of shamanistic message or offering.

Lance De Los Reyes first exhibited with The Journal Gallery and Peter Makebish in New York. In 2014, The Hole presented a defining solo exhibition, Lance De Los Reyes: Standing on the Shoulders of Giants, exposing the artist's ambition and talent as a studio painter. During his lifetime, De Los Reyes continued to exhibit his work widely with Elliott Levenglick Gallery, New York, NY; Circle Culture Gallery, Berlin Germany; Shrine Gallery, New York, NY; Allouche Gallery, New York, NY; Racket, Miami, FL; and Ross Sutton Gallery, New York, NY.

A prolific and visionary creator, the Brooklyn-based artist and poet died on November 4, 2021 in New York.

LANCE DE LOS REYES

B. 1977 TEXAS ; D. 2021 NEW YORK, NY SAN FRANCISCO ART INSTITUTE

SELECTED SOLO EXHIBITIONS

2022

Lance De Los Reyes: Gifts of Telepathy, Vito Schnabel Gallery, Santa Monica, CA Lance De Los Reyes: 1-20-22, Vito Schnabel Gallery, New York, NY

2021

Lance De Los Reyes: PAST is PRESENT is FUTURE, Ross Sutton Gallery, New York, NY

2019

Lance De Los Reyes: Silence is Golden, Racket, Miami, FL

2016

Lance De Los Reyes: Grand Opening, Allouche Gallery, New York, NY Lance De Los Reyes: Builder 33, Shrine Gallery, New York, NY

2015

Lance De Los Reyes: The Prague Connection, miLES POPUP, New York, NY Lance De Los Reyes: Radiate- Meta Energies in Contemporary Art, Circle Culture Gallery, Berlin Germany Lance De Los Reyes: Mastering Willpower, Elliott Levenglick Gallery, New York, NY

2014

Lance De Los Reyes: Standing on the Shoulders of Giants, The Hole, New York, NY

2013

Lance De Los Reyes, Curated by Peter Makebish, The Bowery Hotel Basement Annex, New York, NY Lance De Los Reyes: RAMBO, The Journal Gallery, New York, NY

2012

Lance De Los Reyes: Powerplay, A Sculpture Park, Hayground School, Bridgehampton, NY

SELECTED GROUP EXHIBITIONS

2020

Berlin Showroom, Circle Culture Gallery, Berlin, Germany

2018

Guardians of the Secret: Robert Nava and Lance de los Reyes, Ober Gallery, Kent, CT

2017

The 21st Precinct, New York, NY Wasteland 2, Maspeth Knockdown Center, New York, NY

2016

Too Much of a Good Thing, Basilica Hudson, Hudson, NY Wasteland 2, Gallery5, Richmond, VA

2015

The Frontal Labotomy Series, Tender Trap, Brooklyn, NY



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2014

Let the Kids Play, Help is on the way, 15 Warren, New York, NY

2010

Consider the Oyster, Graham Gallery, New York, NY

PERMANENT COLLECTIONS:

The Watermill Center, Water Mill, NY Jimmy Kimmel Stage Set, Los Angeles, CA Museum of Graffiti, Miami, FL

